



MEMORANDUM OF UNDERSTANDING

**“THE CONSORTIUM”
OF
DRIVEWORLD PRIVATE LIMITED & EVENTY**

AND

PROMOTING NATIONAL COHESION (PNC)

March 31, 2026

MEMORANDUM OF UNDERSTANDING (MOU)

This Memorandum of Understanding (hereinafter referred as to the “MoU”) has been concluded on Tuesday 31st March 2026 at office of Driveworld Pvt Ltd., by and between,

The Consortium of Eventy and Driveworld Pvt Ltd. (Hereinafter referred to as ‘The Consortium’), the agreement between Eventy and Driveworld Pvt Ltd. held on January 30th 2026 in Rawalpindi to work together on mutual projects, events etc and assigns of the **FIRST PART**.

and,

Promoting National Cohesion (PNC), registered under Societies Registration ACT 1860, having its principal registered address at Office # 205, Aira Tower, E-11/2 Markaz, Islamabad, Pakistan (Hereinafter referred to as ‘PNC’), which expression wherever the context so admits, shall mean and include its heirs, successors, executors, administrators, legal representatives and assigns of the **SECOND PART**

The Consortium and PNC, where the context so permits, shall hereinafter collectively be referred to as the “**Parties**” and each individually as a “**Party**”

RECITALS

- A. **WHEREAS**, The Consortium, is a strategic alliance between Event and Driveworld Pvt Ltd., formed to jointly design and implement mobility initiatives, including expo, conference etc, leveraging combined expertise in events and media.
- B. **WHEREAS**, Promoting National Cohesion (PNC) is a registered non-profit organization committed to promoting national cohesion and fostering unity among diverse communities within Pakistan. PNC work extensively with youth in multiple thematic areas across the country.
- C. **WHEREAS**, both parties in recognition of strengths and resources of each party, desire to collaborate with each other to explore collaboration on Pakistan Green Mobility Mission, especially in the areas of. (1) Declaring PNC as “Implementing Partner (IP) of EV Expo and Green Mobility Conference (2) Govt Liaisoning of Pakistan Green Mobility Mission (3) Mobilization of youth networks (4) Joint corporation with other organizations (5). Generate real data from research and capacity building programs (6). Management of volunteers of above said event

NOW THEREFORE, THIS MoU WITNESSES that in consideration of the mutual promises and covenants herein set forth, the Parties hereby agree as follows:

1. Duration

- 1.1. This MoU shall become effective upon signature by the authorized officials from both the Parties and will remain in effect until the **one year (365 days after the signing of this MoU)**, in accordance with the clause 9 hereof or terminated in accordance with clause 11.

2. Purpose

- 2.1 The purpose of this Memorandum of Understanding (MoU) is to establish a collaborative framework between the Consortium and the partner organization for the implementation and advancement of the Pakistan Green Mobility Mission. The collaboration will focus on the following areas::

- 2.1.1. To designate PNC as the Implementing Partner (IP) for the EV Expo and Green Mobility Conference under the Pakistan Green Mobility Mission.
- 2.1.2. To facilitate government liaison and stakeholder coordination in support of policy dialogue and institutional engagement related to green mobility initiatives.
- 2.1.3. To support the mobilization of youth networks to encourage participation, awareness, and advocacy for sustainable transportation and climate-friendly mobility solutions.
- 2.1.4. To promote joint cooperation and partnerships with national and international organizations working in the fields of electric mobility, climate action, innovation, and sustainable transport.
- 2.1.5. To generate evidence-based data and insights through research, capacity-building initiatives, and knowledge programs related to electric vehicles and green mobility ecosystems.
- 2.1.6. To coordinate and manage volunteer engagement and mobilization for the EV Expo, Green Mobility Conference, and related activities under the Pakistan Green Mobility Mission.

3. Financial Obligations

- 3.1 There will be no financial obligations between the two parties under this MoU. This MOU is based on mutual consent and the same is non-binding in nature. except for the clause 4 hereof which is binding in nature.
- 3.2 Ushers and Event Staffing Budget
 - a. The budget for ushers and event management support staff shall be borne by the Consortium.
 - b. The exact scope, number of personnel, and associated costs shall be mutually agreed upon by both Parties closer to the event date through joint coordination and planning.
- 3.3 Student Participation & Footfall (HEC Coordination)
 - a. PNC shall facilitate and mobilize student participation from Islamabad-based universities in coordination with the Higher Education Commission (HEC) to ensure adequate event footfall and youth engagement.
 - b. Any costs associated with student mobilization, coordination, or facilitation (including HEC-related budgetary considerations) shall be jointly discussed and finalized by both Parties prior to the event.
 - c. The finalized budget under this head shall be the responsibility of the consortium (Eventy & Driveworld)) to provide and disburse to the PNC for execution purposes.
- 3.4 Budget Disbursement Mechanism
 - a. All agreed budgets under Clauses 3.2 and 3.3 shall be transferred by the consortium (Eventy & Driveworld Pvt Ltd.) to the PNC in accordance with mutually agreed timelines prior to the event to ensure smooth execution.
- 3.5 Resource Mobilization by PNC
 - a. In the event that PNC mobilizes any financial or in-kind resources, sponsorships, or funding specifically for the EV Expo and Green Mobility Conference after the signing of this MoU, such resources shall be utilized exclusively for the execution, enhancement, and delivery of the said event.
 - b. Both Parties agree that the utilization of such mobilized resources shall be transparently aligned with the event objectives and mutually coordinated where required.

4. Intellectual Property, Confidential Information

- 4.1 All intellectual property brought by each party to the relationship under this MoU remains in the ownership of that party.
- 4.2 Nothing contained herein shall be implied to grant either Party any license with respect to the other Party's Intellectual Property or any other Tangible Property.
- 4.3 Background Intellectual Property, as well as other proprietary or confidential information of a Party, disclosed by that Party to the other in connection with the Projects hereunder shall be received and held in confidence by the receiving Party and, except with the consent of the disclosing Party or as permitted under this MoU, shall neither be used by the receiving Party nor disclosed by the receiving Party to others, provided that the receiving Party has notice that such information is regarded by the disclosing Party as proprietary or confidential.
- 4.4 the Consortium and the PNC, acknowledge and undertake that,
- 4.4.1. Both Parties or any of their customers/clients shall not infringe upon any Third-Party Intellectual Property while preparing any work under this MOU. The Consortium and the PNC shall be liable for and indemnify each other from and against any liability, loss, claim, damage, proceedings and costs whatsoever arising out of any actual or suspected infringement of any Third Party Intellectual Property, including the requirement to pay a license fee to such Third Party for use of such Third Party Intellectual Property during the work under this Agreement (an "IP Infringement") as a result of the Consortium or the PNC 's use in their performance of the work under this Agreement of the Intellectual Property developed by both parties ; and,

For the purpose of this MoU,

"Intellectual Property" means all rights in relation to inventions (including patents), registered and unregistered trademarks (including service marks), copyright, circuit layouts, registrable designs, registrable plant varieties, processes, know-how and confidential information in the industrial, scientific and artistic fields including application or right to apply for registration of any of those rights.

"Confidential Information" means any information or data relating to the Company and the business of the Company (even if not marked as being confidential, restricted, secret, proprietary or any similar designation), in whatever format and whether recorded or not (and if recorded, whether recorded in writing, on any electronic medium or otherwise).

5. Publicity and Use of Name

- 5.1 Neither party shall use directly or by implication the names or trademarks of the other party, nor any of the other party's affiliates or contractors, nor any abbreviations thereof, or of any staff member, managers, or employee of the other party in connection with any products, publicity, promotion, financing, advertising, or other public disclosure without the prior written permission of the other party.

6. Severability

- 6.1 If any provision contained in this MoU shall, to any extent, be invalid or unenforceable, the remainder of this MoU (and the application of such provision to persons or circumstances, if any, other than those in respect of which it is invalid or unenforceable) shall not be affected thereby, and each and every provision of this MoU shall be valid and enforceable to the fullest extent permitted by law.

7. Entire Understanding

- 7.1 This Understanding (including all agreements entered into pursuant hereto) constitutes the entire understanding of the parties with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements, representations, understandings, negotiations and discussions between the parties, whether oral or written agreements.

8. Relationship of parties

- 8.1 No Party shall incur any debts or make any commitments for the other.
- 8.2 None of the Parties shall have the authority to bind any other Party.

9. Amendment and Modification

- 9.1 No amendments, changes or modifications to this MoU shall be valid except if the same are in writing and signed by a duly authorized representative of each of the Parties hereto.

10. Notices

- 10.1 All notices, consents, requests, and notifications authorized or required to be given in writing or by notice under this MoU shall be addressed to the other Party / Parties at the respective address, facsimile number or email set forth below, or to such other address or facsimile number which a Party specifies to the other Party by notice.

10.1.1 If to the consortium:

Name: Driveworld Private Limited
Address: 195, Peshwar Road Westridge Rawalpindi
Tel: +92 051 8319037
Email: info@drivepk.com

If to PNC:

Name: Ms. Misha Mazhar
Address: Office # 205, Aira Tower, E-11/2 Markaz, Islamabad, Pakistan
Tel: +92-51-8449 503
Email: info@pncpk.org

11. Termination

- 11.1 This MoU may be terminated by either Party at any time, with or without cause, upon ninety (90) days prior written notice to the other party.
- 11.2 The provisions of clause 4 hereof shall survive the termination of this MoU and shall be in effect for a period of three (3) years from the date of termination.

12. Settlement of Disputes and Arbitration

- 12.1 Any dispute arising between the involved Parties will be resolved through a process of mediation. However, if the dispute is still not resolved, then the Heads of involved Parties will decide and shall use their best efforts to settle amicably any dispute, controversy or claim arising out of this understanding or the breach, termination or invalidity thereof.
- 12.2 Where the parties wish to seek such an amicable settlement through conciliation, the conciliation shall take place at the level of the Chief Executive Officer of PNC and the General Managers of the both firms included in the consortium or their nominees within a time frame of three (3) months after the dispute or controversy arises or such extended date as the parties may mutually agree to in writing.
- 12.3 Any dispute, controversy or claim arising out of or relating to this MOU, or the breach, termination or invalidity thereof, which has not been successfully resolved by mediation or conciliation in accordance with Clause 12.1 and 12.2, shall be settled by arbitration in accordance with the Pakistan Arbitration Act, 1940, subject to the exclusive jurisdiction of the Courts of Lahore.
- 12.4 The arbitration shall be conducted by three (3) arbitrators whose award shall be by majority and the Parties agree to be finally bound by such award. One (1) arbitrator shall be appointed by each of the Parties and the third arbitrator shall be appointed by the two (2) arbitrators so appointed.
- 12.5 The language of the arbitral proceeding shall be English.
- 12.6 The place of arbitration shall be Islamabad, Pakistan.

12.7 The governing law of this MOU shall be laws of Islamic Republic of Pakistan.

IN WITNESS WHEREOF, both the Parties have put their respective hands together to this MOU in the presence of the below witnesses.

Signatures:

For on Behalf of PNC:

Ms. Misha Mazhar
Chief Executive Officer
Promoting National Cohesion (PNC)

For on Behalf of The Consortium:

Mr. Munir Ahmed
Chief Executive Officer
Eventy

Mr. Umair Ahmed Usmani
Chief Operating Officer
Driveworld Private Limited

WITNESSES

Signatures:	Signatures:
Name: Designation CNIC number	Name: Designation: CNIC number:
Signatures:	Signatures:
Name: Designation CNIC number	Name: Designation: CNIC number:

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