



MEMORANDUM OF UNDERSTANDING

B/W

HEALTH SERVICES ACADEMY (HSA)

&

M/S PROMOTING NATIONAL COHESION (PNC)

1. Purpose

This Memorandum of Understanding (MoU) is entered into between Promoting National Cohesion (PNC) which is a women led not for profit organization and Health Services Academy (HSA) which the premier research & teaching institution of public health on 19th February 2026. The purpose of this MoU is to foster cooperation in planning, development, and implementation of health initiatives, including but not limited to introduction of Life Skills based Education for Health sector, Reproductive health services, eye health care, immunization programs, and other public health interventions. Both parties aim to strengthen institutional collaboration, enhance technical capacity, and jointly pursue funding opportunities to improve health outcomes across Pakistan.

2. Areas of Collaboration

The parties agree to collaborate in the following areas:

1. Planning and implementation of health-related projects, including RHR, eye health, immunization, LSBE in health, and community health initiatives.
2. Capacity building of health workers, program staff, and community stakeholders.
3. Joint development of proposals for submission to national and international donors.
4. Sharing of technical expertise, research insights, and programmatic guidance.
5. Social and behaviour change communication (SBCC), social mobilization strategies, and community engagement models.
6. Development and refinement of innovative health interventions for future funding and implementation.

3. Roles and Responsibilities

3.1 Responsibilities of HSA

HSA agrees to:

- Provide technical support, guidance, and cooperation to PNC in the implementation of health projects including ECD, RHR, CHWs trainings, Eye health care etc.
- Provide support in establishment of Social Franchising and CHW trainings.
- Facilitate capacity building activities including trainings, workshops, and technical mentoring where feasible.
- Support provision of services related to health program implementation in line with institutional mandate and available resources.
- Assist in required documentation, approvals, and coordination with relevant stakeholders where applicable.



- Provide financial support only if funds are available within existing projects or fall within the same scope and approved budget lines, subject to applicable rules and regulations.
- Provide technical review and guidance on project proposals and implementation strategies.

3.2 Responsibilities of PNC

PNC agrees to:

- Implement health-related programs in coordination with and guidance from HSA.
- Share periodic updates, reports, and progress on health projects with HSA.
- Seek technical guidance from HSA during planning and implementation of health interventions.
- Provide support and commitment in adaptation of Life skills based education for health to empower young people with essential knowledge and skills—such as critical thinking, decision-making, and communication—to manage their physical, sexual, and reproductive health. It focuses on preventing issues like child sexual abuse, early marriage, and health risks, while promoting self-confidence and body protection, particularly in Pakistan.
- Share lessons learned, innovations, and models related to social mobilization, capacity building, and behaviour change communication based on its previous experience in health programming.
- Collaborate with HSA to develop new project concepts and proposals for donor funding.
- Ensure compliance with all applicable laws, regulations, and donor requirements during project implementation.

4. Joint Commitments

Both parties agree to:

- Collaboratively design and submit funding proposals to national and international donors.
- Promote knowledge exchange and joint learning.
- Ensure transparency, coordination, and mutual respect in all collaborative activities.
- Hold periodic coordination meetings to review progress and identify opportunities for further collaboration.

5. Financial Arrangements

This MoU does not constitute a legally binding financial agreement. Any financial commitments between the parties will be subject to separate agreements, approved project budgets, and availability of funds.

6. Duration

This MoU shall come into effect on the date of signing and will remain valid for a period of **three (3) years**, unless terminated earlier by either party with a written notice of 30 days. The MoU may be renewed upon mutual written consent.

7. Amendments

This MoU may be amended or modified at any time by mutual written consent of both parties.



8. Confidentiality

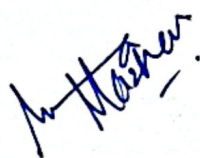
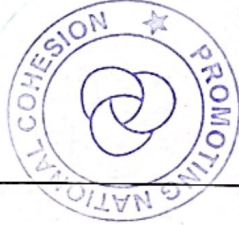
Both parties agree to maintain confidentiality of shared information, documents, and data unless disclosure is required by law or mutually agreed upon in writing.

9. Dispute Resolution

Any dispute arising from the interpretation or implementation of this MoU shall be resolved amicably through consultation and mutual agreement between the parties.

10. Signatories

This MoU is signed in duplicate, with each party retaining one original copy.

For Health Services Academy (HSA) Name: Dr. Shahzad Ali Khan Designation: Vice Chancellor Organization: Health Services Academy Signature:  Date: 	For Promoting National Cohesion (PNC) Name: Ms. Misha Mazhar Designation: Chief Executive Officer Organization: Promoting National Cohesion Signature:  Date: 
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