



PAKISTAN GREEN
MOBILITY MISSION



PROMOTING
NATIONAL
COHESION

LETTER OF INTENT (LoI)

Between

Prime Minister's Youth Programme (PMYP)

And

Promoting National Cohesion (PNC)

1. Background

This Letter of Intent (LoI) is entered into between the Prime Minister's Youth Programme (PMYP) and Promoting National Cohesion (PNC), a women-led not-for-profit organization, to establish a collaborative framework for youth development, national engagement, sustainable development, and green mobility initiatives in Pakistan.

Recognizing the critical role of youth in driving innovation, climate action, national integration, and sustainable economic transformation, both parties intend to collaborate under the framework of the Pakistan Green Mobility Mission (PGMM); a multi-year national platform aimed at accelerating Pakistan's transition toward sustainable and green mobility through policy dialogue, ecosystem partnerships, innovation promotion, youth engagement, green entrepreneurship, public awareness, investment facilitation, and stakeholder coordination.

Under PGMM, the Green Mobility Conference and EV Expo shall serve as recurring flagship national engagement platforms to foster dialogue, awareness, innovation, investment, and collaboration for Pakistan's green mobility transition.

Both parties recognize the importance of empowering youth, promoting sustainable practices, and fostering national cohesion through strategic partnerships and joint initiatives on transition towards green mobility.

2. Purpose of Collaboration

The purpose of this LoI is to establish a mutual understanding and intent of collaboration between PMYP and PNC in the following areas:

- a) Collaboration under the Pakistan Green Mobility Mission (PGMM) as a multi-year national programme;
- b) Organizational and institutional support for the Green Mobility Conference and EV Expo, including the inaugural edition scheduled for 09-10 June 2026 at Pak-China Friendship Centre, Islamabad, and subsequent recurring editions under PGMM;
- c) Youth engagement initiatives through the National Youth Council (NYC), National Volunteer Corp (NVC), Green Youth Movement Clubs, and broader PMYP platforms;
- d) Long-term cooperation on youth-led sustainable development, green innovation, entrepreneurship, climate awareness, and national cohesion initiatives.



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3. Strategic Areas of Collaboration

3.1 Pakistan Green Mobility Mission (PGMM)

Both parties intend to collaborate under the Pakistan Green Mobility Mission (PGMM) as a long-term national platform to promote:

- Sustainable and green mobility awareness;
- Youth-led green innovation and entrepreneurship;
- Policy dialogue and stakeholder engagement;
- Research, knowledge exchange, and ecosystem development;
- Green jobs, technical skilling, and capacity-building opportunities for youth;
- National awareness and behavioural transformation related to sustainable mobility and climate action.

3.2 Green Mobility Conference and EV Expo

The Green Mobility Conference and EV Expo, organized under PGMM, shall function as a recurring flagship platform aimed at convening policymakers, development partners, industry, academia, investors, youth, innovators, and civil society stakeholders.

Role of Promoting National Cohesion (PNC):

PNC shall:

- Lead programme implementation, operational coordination, and event execution;
- Manage logistical coordination, sponsorship mobilization, partnerships, and stakeholder engagement;
- Lead media coordination, outreach, and communications;
- Ensure smooth execution and delivery of programme activities and event components.

Role of Prime Minister's Youth Programme (PMYP):

PMYP Shall:

- Serve as a Strategic Patron and Youth Engagement Partner for the Green Mobility Conference and EV Expo;
- Provide strategic guidance and institutional support where appropriate;
- Facilitate youth participation and mobilization through PMYP platforms;
- Support stakeholder connectivity and outreach where feasible;
- Support media amplification through official communication channels;
- Participate in inauguration and high-level engagements, subject to institutional protocols and availability.



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3.3 National Youth Council (NYC) Engagement

Recognizing the importance of youth leadership in national development and green transition, both parties intend to collaborate to meaningfully engage members of the National Youth Council (NYC) in national green mobility and sustainable development initiatives.

Areas of collaboration may include:

- Engagement of selected NYC members in the Green Mobility Conference and EV Expo;
- Youth leadership opportunities under PGMM;
- Mobilization of youth ambassadors for green mobility awareness;
- Development of youth-led dialogues, innovation initiatives, and outreach campaigns;
- Facilitation of networking opportunities between youth organizations, development partners, and technical institutions.
- PNC will develop and implement a Reunion Event for NYC members who have completed their tenure
- PNC will serve as supporting organization for the management, and launch event of new NYC members

PNC may also support PMYP, where requested and mutually agreed, in the conceptualization, outreach, coordination, and implementation support of selected NYC engagement activities, including alumni and transition-related events.

3.4 Long-Term Collaboration

PNC will serve as a long-term strategic partner of PMYP. Both organizations will collaborate on mutual youth-led initiatives, including but not limited to:

- Youth entrepreneurship and innovation programmes;
- Green skills development and capacity building;
- Climate awareness and sustainability initiatives;
- Policy dialogues and research collaboration;
- National integration and youth cohesion efforts;
- Youth volunteerism and civic engagement;
- Sustainable mobility and green economy initiatives.

4. Coordination Mechanism

Both parties agree to:

- Nominate focal persons for effective coordination and communication;
- Conduct periodic meetings for planning, review, and implementation of mutually agreed activities;
- Promote transparency, efficiency, and mutual respect in all collaborative engagements.

5. Financial Arrangements

Unless otherwise mutually agreed in writing:

- PNC shall be responsible for programme management and financial arrangements relating to the Green Mobility Conference and EV Expo;
- Any future financial commitments, sponsorship arrangements, or collaborative activities shall be discussed and mutually agreed, with no financial binding on PMYP.



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6. Duration of Lol

This Lol shall come into effect upon signing and will remain valid for a period of **three (03) years**, extendable upon mutual consent of both parties.

7. Non-Binding Nature

This Lol reflects the mutual intent of collaboration between both parties and does not create any legally binding obligations on either party. Specific activities may be formalized through separate agreements where required.

8. Termination

Either party may terminate this Lol by providing **written notice** to the other party.

9. Signatories

IN WITNESS WHEREOF, the undersigned, duly authorized representatives of their respective organizations, have signed this Letter of Intent.

For Prime Minister's Youth Programme (PMYP)	For Promoting National Cohesion (PNC)
Name: <u>Misha Mazhar.</u>	Name: _____
Designation: <u>CEO - PNC.</u>	Designation: _____
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Date: _____	Date: _____

